

KNOW

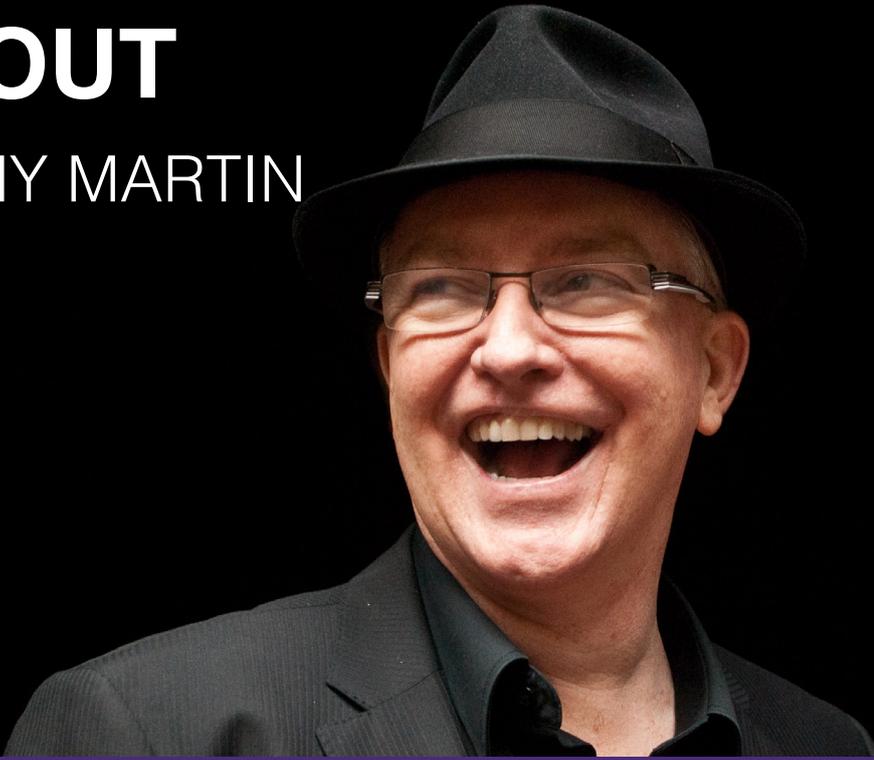


BUSHY MARTIN

Speaker | Author | Property Investment Wizard

ABOUT

BUSHY MARTIN



Bushy is a keynote speaker, author and all-round property investment wizard, named in 2017 as one of the top ten property specialists in Australia by The Property Investor Magazine. Bushy is the founder of KNOW:HOW Property Finance Strategy, one of Australia's leading groups of property investment strategists. He has personally built an international portfolio of 12 properties and has enjoyed a career spanning over 35-years in the industry. His expertise has helped over 1,700 time poor professionals secure more than \$550 million in property to improve their lifestyle and replace their income safely, easily and affordably.

In addition to his impressive career, Bushy has completed an MBA in Business, Finance & Strategic Planning along with further qualifications including architecture, project management, financial services, land agent's licence and property management.

Over the years, Bushy has found that a lot of busy professionals KNOW they want to do something in property, but they just can't see HOW. They don't know who to trust, they don't know where to start and they don't have the time to do it.

Bushy's three top tips about property investment:

- 1.** Property investment is more about regaining your time so you can do what you want when you want, rather than about property or money
- 2.** Property investment is a game of finance
- 3.** If your property investment is structured in the right way, it is the safest, most affordable way to be able to live more and work less, and you don't need to compromise or sacrifice your lifestyle in the meantime

MISSION

Bushy wants to help Australians realise that property is key to continuing to live a comfortable life, long past the age of retirement. He wants to inspire people to realise their dreams of a life filled with adventure and amazing experiences, with a solid backing of funds behind them. Bushy wants to stop the 'She'll be right mate' attitude. Too many times he has seen what happens when Australians hit the magic age of 65 for retirement and their lifestyle falls off the cliff.

'Many years ago, I used to be one of the many time poor hardworking professionals trapped on the treadmill who could never see an end to working harder and harder just to maintain my lifestyle,' Bushy says. 'I mistakenly believed the myth that all I had to do was work hard, pay off my home loan and my super would fund my bucket list when I retired.'

Bushy wants to ensure that Australians have a solid foundation in place to ensure they invest their hard earned cash in the right portfolio that will return a healthy dividend. Working with his clients over the last 35-years, Bushy has applied the winning formula to financial security - a properly structured plan that requires little initial investment. With the value of well chosen property doubling every 8-15 years, Bushy works with clients in securing their property investment for at least 20-years. This way ensuring they can live the way they want to live, when they have the time to live it - indefinitely.



KEYNOTES

Living By Design

“The first thing I do when I help people to realise their dream, is I ask them about how do they want to live?”

Living a life on your terms and living the life of freedom that you have always envisioned is something that Bushy believes in. He knows just what it takes to imagine an ideal future by setting the goals needed for that perfect life, and then making those goals a reality.

His continuous revolving growth process has helped his numerous clients go from homeownership to life ownership. He knows anyone can achieve property investment goals safely, affordably and easily.

Bushy discusses with future and current investors his methodology and processes, using his own personal experience in the property market as proof that it can be done.

Key Takeaways:

- Become crystal clear on exactly how you want to live
- Confirm what you can do and the structure required to make it safe and affordable using other people's money
- Secure your rental home portfolio through independent buyers agents and project managers

Property Investment

“Property investment is the safest and most affordable way to regain your time and your freedom.”

One of the biggest concerns that people have about investing in property is that it will end the life they currently lead. The reality is that this is far from the truth. Investing in property can ensure that you can continue to do the things that you love while also creating a nest egg for you later in life.

Bushy knows from personal experience that property investment requires a long term approach. He knows that a well thought-out, detailed plan is the key to a successful property portfolio.

Bushy shows investors that with the right know-how, he can demonstrate the safe, easy and affordable track to true property success based on sound, safe and proven property strategies.

Key Takeaways:

- Why your life isn't over when you invest in property
- Why a small amount of capital can go a long way
- How negative gearing can work for you



Start-egy

“Success is about compounding results, it’s exponential. That’s what I mean by life is a curved construction.”

The key to making your property investment work for you is in the planning, that’s why having a solid strategy in place is the first step in achieving your property portfolio goals. The right strategy can deliver solid results to your portfolio and open your property investment to future growth beyond your initial scope. Knowing what your vision is for your future and considering how to fund it are key elements of a solid strategy.

Bushy’s career has been focused on delivering solid strategies to clients to ensure that their property goals are achieved. Whether you need instructional guidance, advice or a hands-on approach, Bushy can walk you through the details you need to know to successfully strategise a path to property investment success.

Key Takeaways:

- Planning a clear vision on how you want your future to look and how to fund it
- The best way to expand your property portfolio.
- How to get into property and where to start.





5 Reasons to Work with Bushy

- He has a wealth of knowledge spanning decades in the property industry, and has a solid grounding of education behind him in property, finance and architecture
- Bushy leads by example. The advice he provides is based on his own experiences, he provides advice that he has put into practice with his own investments. Everything he delivers he lives and breathes.
- He's a commanding stage presence, and will not only provide tons of takeaways but will also do it in an engaging and accessible way. He's passionate about helping others to achieve success.
- Bushy has the rare combination of expertise in being both a highly experienced and intuitive business leader, as well as top technical skills that you need to know to be a success in property investment
- All of Bushy's presentations are tailored to the audience in the room, so you know that if you work with him you're getting a unique experience packed with value

A man with white hair and glasses, wearing a blue suit and white shirt, is speaking into a microphone at a podium. The podium has a sign that reads 'PROPER BUYER EXPERIENCE' with a house icon and 'Home Buyer | Investor | Professional' below it. The background is dark, and the foreground shows the backs of several audience members. The entire image has a blue tint.

KN:OW